

2021 SOUVENIR JOURNAL ADVERTISEMENT INFORMATION



National Funeral Directors
& Morticians Association, Inc.

An International Association



The officers and members of the Independent Funeral Directors & Morticians Association of Texas, Inc. invite you to help celebrate the National Funeral Directors & Morticians Association, Inc. 84th National Convention & Exposition July 31- August 5, 2021 in Grapevine, Texas. The 2021 Commemorative Souvenir Journal embraces the Theme "_____". The journal aims to show support for this vision and also celebrate 84 years of faithful gatherings of fellow members, colleagues and friends. We welcome advertisers from all segments of the funeral service profession to consider promoting your business and/ or product in the journal. This publication is a staple and anticipated item for the annual convention and will be a memorable keepsake and tool of reference long after the convention ends.

Copies of the souvenir journal will be distributed to members who registers for the convention and is the best way to advertise your business, product or service. If you are a new member or a first time attendee, it is a perfect way to introduce your firm or organization to the membership. Many souvenir journals are retained over the years and remind us of the fun, fellowship, professional development and cherished memories with colleagues from all over the world. This will be a great opportunity to be a part of history, as we celebrate the Convention Anniversary of the National Funeral Directors & Morticians Association, Inc.

PRICING

| | |
|---|------------|
| Back Cover (Full Color) 8 ½ x 11" | \$5,000.00 |
| Center-Fold (Full Color) 11" x 17" | \$4,000.00 |
| Inside Back Cover (Full Color) 8 ½ x 11" | \$2,000.00 |
| Inside Front Cover (Full Color) 8 ½ x 11" | \$500 |
| Full Page (Color) 8 ½ x 11" | \$350 |
| Half page (Color) 8 ½ x 11" | \$250 |

ADVERTISING DEADLINE

June 20 2021

Please Make all checks payable to: Independent Funeral Directors Association of Texas, Inc.

All ads and payments must be made no later than June 20, 2021. Ads received electronically without payment will not be honored. Confirmations via email will be sent when both the ad copy, per ad specifications, and payment have been received. There will be No Exceptions.

2021 SOUVENIR JOURNAL ADVERTISING SPECIFICATIONS

2021 NATIONAL FUNERAL DIRECTORS AND MORTICIANS' ASSOCIATION, INC.

July 31 - August 5, 2021

Gaylord Texan Resort & Convention Center | Grapevine, Texas

Back Cover (Full Color)
Inside Back Cover (Full Color)
Full Page (Color)

Center-Fold (Full Color)
Inside Front Cover (Full Color)
Half page (Color)

AD SIZES

8 ½ X 11"

8 ½ X 11"

8 ½ X 11"

11" X 17"

8 ½ X 11"

8 ½ X 5 ½

AD GUIDELINES

ELECTRONIC FILE FORMATS ACCEPTED ONLY

PDF AND EPS FILES PREFERRED - JPEG FILES IN 300 DPI. OR HIGHER ALSO ACCEPTED.

***Please do not send files in Microsoft Word, Web pages. Handwritten Layouts. Power point, Word, Word Perfect or Low Resolution files of any kind. * **

- Submissions should be in actual ad size. Rates are based on print ready ad-sized formats
- Files supplied in formats other than those requested and those that require corrections, manipulations or repairs will be subject to additional production charges.
- Color matching is not guaranteed. The printing company nor the IFDA of Texas, Inc. will be responsible or held liable for typographical errors, inaccuracies or omission in advertising content after it has been approved for print.
- The signature on the advertisement contract will authorize the printing company and the IFDA of Texas, Inc. to publish advertisement in the Souvenir Journal for the 84nd National Convention & Exposition to be held July 31 - August 5, 2021 in Grapevine, Texas
- No ads will be printed until full payment is received along with the signed Advertisement Contract.
- All ads must be submitted according to the above guidelines.
- All questions or concerns will be addressed by contacting the Independent Funeral Directors of Texas, Inc. directly at:

INDEPENDENT FUNERAL DIRECTORS ASSOCIATION OF TEXAS, INC.

c/o Don Summers

2124 Dallas St., Waco, TX 76704

FOR QUESTIONS: Call (254) 214-5649

Email ad to: IFDATEXAS@aol.com

Email Subject Line: 2021 NFDMA Expo Ad

ADVERTISING CONTRACT FOR SOUVENIR JOURNAL

SUBMISSION DEADLINE June 20, 2021

Email Jpeg or pdf file Ads to: IFDATEXAS@aol.com



SELECT YOUR AD SIZE

Back Cover (Full Color)

Center-Fold (Full Color)

Inside Back Cover (Full Color)

Inside Front Cover (Full Color)

Full Page (Color)

Half page (Color)

Company Name: _____

Company Contact: _____

Mailing Address: _____

Phone: _____

Fax: _____

Email Address: _____

Method of Payment: Check Payable to IFDA of Texas, Inc. Credit Card
There will be a 5% processing Fee added to all credit card transaction

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____

Cardholders Signature: _____

Mail Contract to: Independent Funeral Directors Association of Texas, Inc
c/o Don Summers | 2124 Dallas St. | Waco, Texas 76704

I authorize the Independent Funeral Directors Association of Texas, Inc. to publish the attached advertisement in the 84th Annual NFDMA Convention & Exposition Souvenir journal. I understand that placement of ads with the exception of the Centerfold, Inside Back and Inside Front Page at the discretion of the IFDA of Texas, Inc. and the design and print company. I further understand that all payments are final and there will be no refunds.

Authorized Signature: _____

Date: _____