Your Gift For
Your All In Support

*ALL In* - All 3 Items
*Partner* - Cap & Mug
*Supporter* - Mug

L - XL - XXL - XXXL

BOOST Membership
BALANCE the Budget
BURN the Mortgage

NATIONAL FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.
An International Association

6290 Shannon Parkway Union City, Georgia 30291
770.969.0064 Phone 770.969.0305 Fax NFDMA@NFDMA.com Email www.NFDMA.com
WE NEED YOUR HELP

Because of the current realities of COVID-19, we have experienced a number of obstacles. As a result, membership has decreased, meetings and event plans have been modified, resulting in a decrease in revenue. Fundraising strategies and plans have pivoted, slowing the pace of the retirement of our mortgage, not to mention the gap in our operational budget.

Facts

<table>
<thead>
<tr>
<th>Year</th>
<th>Membership</th>
<th>Budget</th>
<th>Mortgage</th>
<th>Convention Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>790</td>
<td>$69,827</td>
<td>$234,332</td>
<td>$353,201</td>
</tr>
<tr>
<td>2020</td>
<td>875</td>
<td>-$ 61,591</td>
<td>$208,943</td>
<td>$102,212</td>
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<tr>
<td>2021</td>
<td>589</td>
<td>-$140,911</td>
<td>$194,617</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

We have our committed members!

The Good News

OUR PLAN

3B INITIATIVE

BOOST Membership

MEMBERSHIP is the lifeblood of our association, and for good reason—you represent professionals that establish standards and ethics in our industry and, more importantly, you help drive revenue through your individual membership.

That’s why we’re asking State and District associations for a very special goal: TO INCREASE MEMBERSHIP! There is definitely strength in numbers!

BALANCE the Budget

Having a BALANCED BUDGET better helps us forecast and establishes what funds will be provided to the association, as well as how we receive and disburse those funds for operations, goals and initiatives of our organization. In other words, a budget reflects our board’s policy decisions about what will be accomplished during that budget period. Achieving this effort will provide financial security needed for a stable and effective association.

BURN the Mortgage

We come a long way from our original mortgage of $600,000 to today’s balance of $194,000. It’s time to finish it off, now more than ever. We need to retire this debt to properly secure the future of this association for generations to come. BURNING THE MORTGAGE will not only make you proud, but all of those who came before us.

WAYS TO ENGAGE

3B and Done in 2021

<table>
<thead>
<tr>
<th>Initiatives</th>
<th>Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>All 3</td>
<td>I’m All In</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>2 (ANY 2)</td>
<td>I’m A Partner</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>1 (ANY 1)</td>
<td>I’m A Supporter</td>
<td>$500.00</td>
</tr>
<tr>
<td>(ANY GIFT)</td>
<td>I’m A Helper</td>
<td>$_____0.00</td>
</tr>
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</table>

Participants Information

Name ____________________________
Address __________________________
City__________________________________State________________Zip_____________
Phone_______________________________Email_________________________________

Email, fax or mail form with payment to:
NFDMA Inc.
6290 SHANNON PKWY UNION CITY, GA 30291
EMAIL: NFDM@NFDMA.COM
FAX: 770-969-0505

Projected Shortfall

$500

$500

$500

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